

## ORDER



**Orders**  
**Order / Rev:** 707697  
**Alt Order #:** 06286467  
**Product Desc:** DSCC NELSON  
**Estimate:** 551  
**Flight Dates:** 08/22/12 - 08/28/12  
**Original Date / Rev:** 08/17/12 / 08/20/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Abar Hutton Media/ POL  
**Buying Contact:** Shelli Hutton  
**Billing Contact:**  
 6190 Grovedale Court Suite 200  
 Alexandria, VA 22310

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Nelson, B/ DSCC/ D/Sen/FL  
**Demographic:** A25-54  
**Product Codes:** PL-US Senate  
**Priority:** P-5  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	22	\$11,330.00	\$9,630.50
08/27/12	08/28/12	12	\$7,700.00	\$6,545.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	22	\$11,330.00	\$9,630.50	0.00
September 2012	12	\$7,700.00	\$6,545.00	0.00
<b>Totals</b>	<b>34</b>	<b>\$19,030.00</b>	<b>\$16,175.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe	T-WAS	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	08/23/12	08/24/12	M-F 8-9a The Early Show	CM	8-9a	---TF--	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	---TF--			2		\$250.00		0.00				
E 2	WTSP	08/24/12	08/24/12	M-F 930-10a Millionaire M, W, F/Paid T, Th	CM	930-10a	----F--	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	----F--			1		\$140.00		0.00				
E 3	WTSP	08/23/12	08/23/12	Price Is Right Price Is Right	CM	11a-12p	---T---	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	---T---			1		\$750.00		0.00				
E 4	WTSP	08/23/12	08/24/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	---TF--	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	---TF--			2		\$650.00		0.00				
E 5	WTSP	08/23/12	08/23/12	Y&R Young and the Restless	CM	1230-130p	---T---	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	---T---			1		\$850.00		0.00				
E 6	WTSP	08/22/12	08/22/12	B&B Bold and Beautiful	CM	130-2p	--W----	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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 Alt Order #: 06286467  
 Flight Dates: 08/22/12 - 08/28/12

Advertiser: Nelson, B/ DSCC/ D/Sen/FL  
 Product Desc: DSCC NELSON  
 Estimate: 551

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WTSP	08/22/12	08/22/12	B&B Bold and Beautiful	CM	130-2p	--W----	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	--W----		1				\$850.00		0.00			
E 7	WTSP	08/22/12	08/24/12	M-F 5-530p 5-530p 10 News	CM	5-530p	--W-F--	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	--W-F--		2				\$400.00		0.00			
E 8	WTSP	08/22/12	08/24/12	M-F 530-6p 10 News at 530p	CM	530-6p	--W-F--	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	--W-F--		2				\$400.00		0.00			
E 9	WTSP	08/22/12	08/24/12	M-F 6-630p 6-630p 10 News	CM	6-630p	--W-F--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	--W-F--		2				\$500.00		0.00			
E 10	WTSP	08/23/12	08/23/12	7-730p Inside Edition	CM	7-730p	---T---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	---T---		1				\$600.00		0.00			
E 11	WTSP	08/22/12	08/24/12	10 News Special 10 News Special	CM	10 News Special	--W-F--	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	--W-F--		2				\$600.00		0.00			
E 12	WTSP	08/24/12	08/24/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	----F--	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	----F--		1				\$1,500.00		0.00			
E 13	WTSP	08/23/12	08/23/12	Letterman Late Night with David Letterman	CM	1135p-1237a	---T---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	---T---		1				\$600.00		0.00			
E 14	WTSP	08/22/12	08/22/12	Y&R Young and the Restless	CM	1230-130p	--W----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	--W----		1				\$100.00		0.00			
E 15	WTSP	08/25/12	08/25/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----S-		1				\$40.00		0.00			
E 16	WTSP	08/25/12	08/25/12	Sat 730-8p Young Icons	CM	Sat 730-8p	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----S-		1				\$300.00		0.00			
E 17	WTSP	08/28/12	08/28/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	-T-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-T-----		1				\$250.00		0.00			
E 18	WTSP	08/28/12	08/28/12	Price Is Right Price Is Right	CM	11a-12p	-T-----	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-T-----		1				\$750.00		0.00			
E 19	WTSP	08/28/12	08/28/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	-T-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-T-----		1				\$650.00		0.00			
E 20	WTSP	08/28/12	08/28/12	Y&R Young and the Restless	CM	1230-130p	-T-----	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	WTSP	08/28/12	08/28/12	Y&R Young and the Restless	CM	1230-130p	- T- - - - -	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	- T- - - - -		1				\$850.00		0.00			
E 21	WTSP	08/27/12	08/27/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M- - - - -	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	M- - - - -		1				\$400.00		0.00			
E 22	WTSP	08/28/12	08/28/12	M-F 530-6p 10 News at 530p	CM	530-6p	- T- - - - -	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	- T- - - - -		1				\$400.00		0.00			
E 23	WTSP	08/28/12	08/28/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- T- - - - -	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	- T- - - - -		1				\$500.00		0.00			
E 24	WTSP	08/27/12	08/27/12	CBS Evening News CBS Evening News	CM	630-7p	M- - - - -	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	M- - - - -		1				\$600.00		0.00			
E 25	WTSP	08/27/12	08/27/12	7-730p Inside Edition	CM	7-730p	M- - - - -	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	M- - - - -		1				\$600.00		0.00			
E 26	WTSP	08/28/12	08/28/12	10 News Special 10 News Special	CM	10 News Special	- T- - - - -	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	- T- - - - -		1				\$600.00		0.00			
E 27	WTSP	08/27/12	08/27/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M- - - - -	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	M- - - - -		1				\$1,500.00		0.00			
E 28	WTSP	08/27/12	08/27/12	Letterman Late Night with David Letterman	CM	1135p-1237a	M- - - - -	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	M- - - - -		1				\$600.00		0.00			
Totals													34	\$19,030.00	